

MORGAN MCCARTHY

NEWS DIRECTOR

CONTACT

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EDUCATION

EMERSON COLLEGE

GPA: 3.4

Boston, MA

Bachelor Of Science in Speech
Communications (Dec 2001)

Relevant Coursework

Active in college radio station

Awards & Honors

Dean's List

ADDITIONAL SKILLS

-Daily use of audio programs including: Adobe Audition, News Wire, Cart-o-Matic, Wide Orbit, and more

-In-house content creation of original audio segments, podcasts, and creative material to augment the radio stations both on-air and in our digital presence

-Home studio accessibility for various voice over projects and remote audio work

CAREER OBJECTIVE

Adaptable professional with 10.5+ years of experience and a proven knowledge of broadcast media. Aiming to leverage my skills to successfully fill the various remote news positions available at Remote News Service.

EXPERIENCE

News Director

Midwest Family Broadcasting, Altoona, Wisconsin / Jun 2016 - Present

- Responsible for daily newscast production for both recorded and multiple live morning shows
- Collect and write pertinent daily news content curated for demo-specific updates on-air and frequent online postings
- Regular use of computer and voice production equipment
- Develop and maintain positive community and co-worker connections, listener interaction, and client satisfaction

Business Owner: Tooskies, LLC.

Tooskies: Baby Gear From Head to Rear , Menomonie , WI / Oct 2010 - Jun 2016

- - Identified a need in our community for unique, sustainable, high-quality baby items -Researched market viability, developed a business plan, and launched Tooskies, LLC., a boutique directed at new parents that focused on alternative options for baby products. -Spearheaded marketing, in-store display's, and developed strong community and client relationships. -Successful steady financial growth for all years operating, eventually selling the business.

On-Air Personality

Maverick Media (currently Midwest Family Broadcasting), Altoona, WI / Apr 2002 - Apr 2009

- ~ Full time morning show on active rock station 99.9 The Carp, from April 2002-April 2005 with a continual increase in ratings during that period. ~ Full time morning show shift on Rocking Classics 92.9 The Big Cheese from April 2005-2009 ~ Mid-day on-air shift on Rocking Classics 92.9 The Big Cheese ~ Afternoon live shift on 99.9 The Carp from April 2005-2009